



Sometimes, reality may be modified by changing the perspective, focusing from one point of view to another and completing the view that we have of the world, its people, its external and internal landscapes, and its madness.

The goal of this award is to show a part of the lives of persons with **disabilities due to mental illness**, communicating through images and words of madness and meaning, so that photographers and the public can embrace all perspectives the images carry with it; looking at people from all possible angles: daily situations, silly, happy, dramatic, comic, lights and shadows, the happy and sad moments, the particular vision of each photographer, in an attempt to learn more, be more aware, see beyond and change the world, at least for some eyes, to the eyes of those who undertake to look at front and behind the camera.

II INTERNATIONAL PHOTOGRAPHY AND MADNESS AWARD 'iMADGES'

'iMADges' Invites national and international photographers, professional and/or fans to tell, through photos, stories of this **particular vision of madness** as part of the reason, the madness with value from the people with disabilities by serious and prolonged mental illness.

FUNDACIÓN
INTRAS



I. AWARD

First prize of €1,000 and **2 second prizes of €500**. These awards will be subject to payment of applicable taxes according to the Spanish tax legislation.

The jury appointed by INTRAS Foundation will make a **pre-selection of 50 works**, who will select the winner and the two runners up, which will be printed and mounted on rigid support to take part in the exhibition 'NEFELE', which will take place in **Athens** in **September 2016**.

The initiative will organize a **European Festival of Art for the Improvement of Mental Health**. The importance of the development of art as a daily presence in the lives of people with mental health issues has been scientifically documented as a paramount aspect of the recovery process. The project NEFELE aims to strengthen cultural actions related to the promotion of mental health and the fight against stigma, and also develop a European network of organizations and artists to promote expression through art for people with mental illness.

2 More info: <http://www.nefeleproject.eu/>

II. WORKS

- Each author may send the original and unreleased photos as he desires, since the photos have not been published or awarded in any other competitions.
- The participants cannot expose their photos in this contest and simultaneously in others.
- The photographic technique will be free: classic, digital, black and white, etc.
- The pictures will have a minimum digital resolution of 300 dpi, and the size of the file of each picture may not be, in any case, less than 2Mb. (Recommended 2362 x 1772 pixels, but it is not mandatory).
- Each photograph will be accompanied by a brief narrative describing the image (between 500 and 750 characters)

III. DEADLINE AND REQUESTS

All persons above 18 years old may participate in this contest.

INTRAS Foundation employees cannot compete for the prize.

The works may be presented in **May 31 of 2016**. It will be used as a presentation reference the date of the email or the stamp of postmark or the date of the deliver on courier company.

IV. HOW TO PARTICIPATE

Registration form shall be completed for each work in the competition, in all sections. The registration form can be downloaded from the website of the II International Prize for photography and Madness (<http://premio-fotografia.intras.es>)

You may send the works to the contest via three means

1. **Postal mail**

The works recorded on a CD or DVD will be forwarded together with the corresponding registration forms and a photocopy of the ID, passport or equivalent of the author.

This documentation shall be sent to:

FUNDACIÓN INTRAS

II Premio Internacional de Fotografía y Locura 'LOCOGRAFÍAS'

C/ Santa Lucía 19, 1ª planta. Edificio Intercima.

47005- Valladolid

2. **By mail**

Through the mail of International Photography and Madness Award (fotos@intras.es) for shipments that do not exceed 5 Mb weight.

It will be attached:

- work in digital format
- application form for each work
- photocopy of ID, passport or equivalent scanned document of the author

3. **WeTransfer**

For shipments that exceed 5 Mb weight.

The shipment went to fotos@intras.es and it will be attached:

- work in digital format
- application form for each work
- photocopy of ID, passport or equivalent scanned document of the author

3

V. JURY

INTRAS Foundation will assign a jury, formed by persons of recognized competence in the subject matter of this call. This jury will make a pre-selection of 50 works among those presented in the contest, of which, one will be selected as winner of the II International Photography and Madness Award as well as the two second prizes.

The interpretations of the rules are unique and exclusive to the jury and the verdict and all decisions cannot be appealed.

The 50 selected works, including the winning one and the two runners up, will be printed and set up in rigid support to take part of the **exhibition** which will take place in **September 2016**, matching with the **NEFELE Festival** in **Athens**.

Ultimately, the works may be exposed in other exhibitions, websites and any other event that INTRAS Foundation deems appropriate. In any case, the names of the authors will be included.

The jury will meet in June 2016, and the final decision will be made. The verdict of the jury will be made public through Award web (<http://premio-fotografia.intras.es>), INTRAS Foundation web (www.intras.es), social media and press release.

The verdict of the jury will be notified to the winners of the prize (winning and runner up) as to those selected to participate with their works in the II International Photography and Madness Award by the means that the Organization deems appropriate.

VI. COPYRIGHT

Without prejudice to recognize each author the intellectual property of their work, the winning work, the two runners up and those that were selected for the exhibition, they will become **property of INTRAS Foundation**, who acquires all rights of exploitation on them and, consequently, the possibility to expose them, publish them, edit them, reproduce them by any means or support it deems necessary, distribute and disseminate them – included on the INTRAS Foundation website, only quoting the author's name and without any financial income to the author. The selected participants authorize the mention of their names and the photographic reproduction of their works in the frame of activities organized by INTRAS Foundation.

The participant guarantees that he/she is the only owner of all copyrights on the photographs which he/she has submitted to the contest and holds all the exploitation and reproduction rights, in the terms referred to in the Consolidated Text of the Law of Intellectual Property, about all components of the image, and that the images are free of rights that can be claimed by third parties and do not violate the image rights of persons that might appear and possibly be identified on the photos.

The manipulated photos with a computer cannot contain parts belonging to newspapers, books, CDs, or any other work subject to copyright.

VII. PROTECTION OF PERSONAL DATA

The data collected through the Registration Form in the II International Photography and Madness Award will be treated in accordance with the contest rules and Spanish legislation for the protection of personal data, not yielding or communicating to third parties.

In accordance with the regulations affected to the protection of personal data, all supplied data will become part of an automated file responsibility of INTRAS Foundation, in order to properly manage the competition and comply with the purposes specified in these rules. The rights of access, rectification, cancellation and opposition will be carried out in accordance with current regulations.

4 Participation in this II International Photography and Madness Award implies the total acceptance of these rules and the decisions of the jury.

For more information or queries, please don't hesitate to contact us by email: fotos@intras.es