



iMadges

3rd madness & PHOTOGRAPHY international AWARD

FUNDACIÓN
Intras

acompañamos la
recuperación
DE LAS PERSONAS



'Pensando en pepinos' - Ignacio Carmona - Accesit Locografías II

iMadges

BASES

Sometimes, reality may be modified by changing the perspective, focusing from one point of view to another and completing the view that we have of the world, its people, its landscapes and backgrounds, and its madness.

The goal of this Award is to show a part of the lives of people with disabilities due to mental illness, speaking out through images and words of madness, so that photographers and the public can embrace all perspectives the images carry with it. Looking at people from all possible angles: daily situations, silly, happy, dramatic, funny, lights and shadows, the happy and sad moments. The particular vision of each photographer, in an attempt to learn more, be more aware, see beyond and change the world, at least for the eyes of those who undertake to look at front and behind the camera.

iMAdges

3rd madness & FOTOGRAFHY international AWARD

'iMADges' Invites national and international photographers, professional and/or fans to tell, through photos, stories of this particular vision of madness as part of the rationale and as courage, and the people suffering from serious and long-term mental illness.

Awards

First prize of **€1,000** and 2 runner up prizes of **€500**. These awards will be subject to the Spanish IRPF or to applicable taxes in compliance with the Spanish tax legislation. The jury appointed by INTRAS Foundation will make a pre-selection of 50 works, among which the winner and the two runners up will be selected. These will be printed and mounted on rigid support to take part of the exhibition of iMADges III, which will take place in Spain over 2018, as well as the virtual exhibition on <http://premio-fotografia-intras.es>

Works

They must be original, unedited and not exhibited or awarded in any other contest. The photographic technique will be free: classic, digital, black and white, etc. The pictures will have a minimum digital resolution of 300 dpi, and the size of the file of each picture may not be, in any case, less than 2MB. (Recommended 2362 x 1772 pixels, but it is not mandatory). They shall be sent in high definition JPG or PDF format. Each photograph will be accompanied by a brief descriptive narration (between 500 and 750 characters).

Deadlines & Requirements

Any person above the age of 18 may participate in this contest. INTRAS Foundation employees cannot compete.

The works may be presented **until April 5 of 2018**. It will be used as a presentation reference the date of the email or the date on the postmark or the date of delivery of the courier company.

How to participate

First of all, it is required a donation for each work. The amount of the donation shall be €5 for one photography or €10 for 3 photos.

The donation can be implemented via:

- **Bank transfer** to the following entity Bank: Caja Rural de Zamora
Address: Avda. Requejo 26 49022 Zamora España Account number: 3085 0070 91 2034679320
IBAN: ES80 3085 0070 9120 3467 9320 BIC: BCOEESMM085

- **PayPal** system (enabled on the International Photography and Madness Award website <http://premio-fotografia.intras.es>)

The concept of payment shall be 'iMADges' followed by the name of the author. (e.g. iMADges Elvira García).

A certificate of the donation will be given to any participant who request it on the Registration form. The Registration form shall be completed for each work in the competition, in all sections.

The Registration form can be downloaded from the website of the III International Photography and Madness Award website (<http://premio-fotografia.intras.es>) and from the website of INTRAS (www.intras.es).

The works may be sent for the Award via three means:

Postal mail

The works recorded on CD or DVD will be forwarded together with the corresponding Registration forms and a photocopy of the ID, passport or equivalent of the author.

This documentation shall be sent to:

FUNDACIÓN INTRAS

III International Photography and Madness Award 'iMADges' C/ Martín Santos Romero 1. 47016. Valladolid.

By Email

Via the mail of International Photography and Madness Award (fotos@intras.es) for shipments that do not exceed 3 MB weight.

Shall be attached:

- The work in digital format
- The application form for each work
- An scan of the photocopy of the ID, the passport or equivalent document of the author

WeTransfer

For shipments that exceed 3 Mb weight. The shipment will be made via fotos@intras.es including:

- The work in digital format
- The application form for each work
- An scan of the photocopy of the ID, the passport or equivalent document of the author

Jury

INTRAS Foundation will assign a jury, formed by persons of recognized competence in the subject matter of this call. This jury will make a pre-selection of 50 works among those presented in the contest, among which the winner of the II International Photography and Madness Award will be selected, as well as the two runner up prizes. The 50 selected works, including the winning one and the two runners up, will be printed and set up in rigid support to take part of the exhibition of 'iMADges' III which will take place in Spain over 2018, as well as the virtual exhibition on <http://premio-fotografia.intras.es>.

The works may be exposed in other exhibitions, websites and any other event that INTRAS Foundation deems appropriate. In any case, the names of the authors will be included. The jury will meet in June 2018 and the final decision will be made. The decision of the jury will be made public through the International Photography and Madness Award website (<http://premio-fotografia.intras.es>), INTRAS Foundation website (www.intras.es), social media and press release.

The verdict of the jury will be notified to the winners of the prize (winning and runner up) as well as to those selected to participate with their works in the International Photography and Madness Award 'iMADges' III by the means that the Organization deems appropriate.

The interpretation of the rules of the contest solely and exclusively corresponds to the Jury and any of verdict or decision will be final.

Copyright

Without prejudice to recognize each author the intellectual property of their work, the winning work, the two runners up and those that were selected for the exhibition, they will become property of INTRAS Foundation, who acquires all rights of exploitation on them and, consequently, the possibility to expose them, publish them, edit them, reproduce them by any means or support it deems necessary and distribute and disseminate them – including the INTRAS Foundation website, only quoting the author's name and without any financial income to the author.

The selected participants authorize the mention of their names and the photographic reproduction of their works in the frame of activities organized by INTRAS Foundation.

The participant guarantees that they are the only owner of all copyrights on the photographs which they have submitted to the contest and holds all the exploitation and reproduction rights over any component of the image. They also guarantee that the images are free of copyright that might be reclaimed by third parties and that they do not violate any image rights of any person that might appear and be identified on the photography.

The photos manipulated by computer cannot contain parts belonging to newspapers, books, CDs, or any other work subject to copyright.

Protection of personal data

The data collected through the Registration Form in the III International Photography and Madness Award will be treated in accordance with the contest rules and Spanish legislation for the protection of personal data, not yielding or communicating to third parties.

In accordance with the regulations affected to the protection of personal data, all supplied data will become part of an automated file responsibility of INTRAS Foundation, in order to properly manage the competition and comply with the purposes specified in these rules. The rights of access, rectification, cancellation and opposition will be carried out in accordance with current regulations. The exercise of the rights of participation, rectification, cancellation and opposition will be made in accor-